For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

CBS TELEVISION STATIONS



KDKA-TV

1201-543713

10/01/2012-10/07/2012

10/07/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 1 of 5

11/06/2012

Net 30 days

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-56254 10/03/2012-10/07/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / / 2554

U

E: / /2554

7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable Product Desc: PA CD12 KEITH ROTHFUS WK 10/3

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight									Total		
_ine	Descr	iption			Buy Line Dates		MTW	VTFSS	Dur	Spots	Rate	
1	THIS N	JORNING	6-7AM		10/03/2012-10/05/2012		W T	ΓF	30	3	400.00	
	LUR;30 MIN SE	ĒΡ										
	Week Of			MTWTFSS	Spots Per We	ek		Rate				
	10/01/2012-10/	07/2012		WTF		3	_	400.00				
	Air Data	D	A : T:	M/O F	Matarial	Б.		Data	Dakis	0	Damada	
	Air Date		Air Time	M/G For	Material TYOFN POTULAGABLE	_ <u>Dı</u>		Rate	Debit	Credit	<u>Remarks</u>	
	10/03/2012		06:28:26 AM		TVGENROTH1212H		30	400.00				
	10/04/2012	Th -	06:40:47 AM		TVGENROTH1212H		30	400.00		of W		
	10/05/2012	Fr	06:13:20 AM		TVGENROTH1212H	3	30	400.00				
2	NOON	NEWS			10/03/2012-10/05/2012		W7	ΓF	30	3	375.00	
	LUR;30 MIN SE	ĒP										
	Week Of			MTWTFSS	Spots Per We	<u>ek</u>	10	Rate		000		
	10/01/2012-10/	07/2012		WTF		3		375.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>ur</u>	Rate	Debit	Credit	Remarks	
	10/03/2012	We	12:29:15 PM		TVGENROTH1212H	3	30	375.00				
	10/04/2012	Th	12:24:03 PM		TVGENROTH1212H	3	30	375.00				
	10/05/2012	Fr	12:12:46 PM		TVGENROTH1212H	3	30	375.00				
3	430-5F	PM NEWS			10/03/2012-10/05/2012		W T	 Γ F	30	2	425.00	
	LUR;30 MIN SE				0.							
	Week Of			MTWTFSS	Spots Per We	<u>ek</u>	_	Rate				
	10/01/2012-10/	07/2012		WTF		2		425.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	_Dı	<u>ur</u>	Rate	Debit	Credit	Remarks	
	10/04/2012	Th	04:37:12 PM		TVGENROTH1212H	3	30	425.00				
	10/05/2012	Fr	04:53:27 PM		TVGENROTH1213H	3	30	425.00				
4	5-530F	PM NEWS			10/03/2012-10/05/2012		W T	ΓF	30	1	600.00	

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

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Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-56254

10/03/2012-10/07/2012 **Contract Dates:**

Customer Order:

Product Desc:

Linked Order:

CPE: / 2554

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

PA CD12 KEITH ROTHFUS WK 10/3

Invoice Num: 1201-543713 Invoice Date: 10/07/2012

Billing Cycle: Weekly 10/01/2012-10/07/2012 **Billing Period:**

11/06/2012 Net 30 days

uy	Flight									Total		
ine	Descrip	tion			Buy Line Dates		MT	WTFSS	Dur	Spots	Rate	,
٧	Veek Of			MTWTFSS	Spots I	Per Week		Rate				
1	0/01/2012-10/0	7/2012		WTF		1		600.00				
,	air Date	Day	<u>Air Time</u>	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	0/04/2012	•	05:12:57 PM	<u>IW/O 1 01</u>	TVGENROTH1212H		30	600.00	<u>Debit</u>	Credit	<u>itemarks</u>	
5	530-6PN		i		10/03/2012-10/05/2012		W	TF	30	2	600.00	
L	.UR;30 MIN SEI	o								100		
	Veek Of			MTWTFSS	Cnoto I	Per Week		Rate			N.	
_		7/0040		·	<u>Spois i</u>		-		The same of			
1	0/01/2012-10/0	//2012		WTF		2		600.00				
<u> </u>	<u> Air Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>	
1	0/03/2012	We	05:54:00 PM		TVGENROTH1212H		30	600.00		1000		
1	0/05/2012	Fr	05:42:48 PM		TVGENROTH1213H		30	600.00	-			
6	M-F 6PI	л NEWS	<u> </u>		10/03/2012-10/05/2012	_ 10	W	TF	30	3	650.00	
L	.UR;30 MIN SEF)				- O V						
V	Veek Of			MTWTFSS	Spots I	Per Week		Rate				
1	0/01/2012-10/0	7/2012		WTF		3	1000	650.00				
A	ir Date	Dav	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
· -	0/03/2012	-	06:24:16 PM	All All	TVGENROTH1212H		30	650.00				
	0/04/2012	Th	06:10:52 PM		TVGENROTH1212H		30	650.00				
	0/05/2012	Fr	06:14:42 PM		TVGENROTH1213H		30	650.00				
			00.17.72 1 W									
7	11PM N	EWS			10/03/2012-10/07/2012		W	TFSS	30	3	1,100.00	

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION © GW



KDKA-TV

1201-543713

Invoice Num:

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Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-56254

Contract Dates: 10/03/2012-10/07/2012

Customer Order:

Linked Order:

CPE: / 2554

In Account STRATEGIC MEDIA PLACEMENT(146318) With:

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

7669 Stagers Loop Delaware, OH 43015-7010 ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS WK 10/3

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	10/07/2012		
Billing Cycle:	Weekly	PAY BY	11/06/2012
Billing Period:	10/01/2012-10/07/2012		Net 30 days

uy	Flight										Total		
ne	Descrip	tion			Buy Line Dates		МТ	WTFSS	D	ur	Spots	Rate	
We	eek Of			MTWTFSS	Spots	Per Week		Rate_					
10/	/01/2012-10/07	7/2012		WTFSS		3		1,100.00					
Δir	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
	/03/2012	-	11:12:12 PM	<u>, O . O.</u>	TVGENROTH1212H		30	1,100.00		_	<u> </u>	-tomaine	
	/04/2012		11:14:30 PM		TVGENROTH1212H		30	1,100.00					
	/05/2012		11:12:03 PM		TVGENROTH1213H		30	1,100.00			-		
8			LETTERMAN		10/03/2012-10/05/2012		W	TF		30	3	380.00	
LU	R;30 MIN SEF	•											
We	eek Of			MTWTFSS	Snots	Per Week		Rate					
	/01/2012-10/07	7/2012		WTF		3		380.00					
						· ·	455	//					
<u>Air</u>	Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	1000	Credit	<u>Remarks</u>	
10/	/03/2012	We	11:54:53 PM		TVGENROTH1212H	- 10	30	380.00	1.0				
10/	/04/2012	Th	12:30:35 AM		TVGENROTH1212H		30	380.00					
10/	/05/2012	Fr	12:32:24 AM		TVGENROTH1213H		30	380.00					
9	SAT.CB	S MORN	IING NEWS		10/06/2012-10/06/2012		1	. S .	;	30	1	300.00	
LU	R;30 MIN SEF)					Salar				-		
We	eek Of			MTWTFSS	Spots	Per Week		Rate					
10/	/01/2012-10/07	7/2012		S.		1		300.00					
Air	Date	Dav	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
	/06/2012	-	08:25:48 AM	1	TVGENROTH1213H		30	300.00		_		<u></u>	
	CBS SU	NIMODA			10/07/2012-10/07/2012					30	1	435.00	
10	R:30 MIN SEF		N .		10/07/2012-10/07/2012			5	•	30	I	435.00	
LU	K,30 MIIN SEF												

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



KDKA-TV

1201-543713

Invoice Num:

INVOICE

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Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-56254

Contract Dates: 10/03/2012-10/07/2012

Customer Order:

Linked Order:

CPE: / 2554

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

7669 Stagers Loop Delaware, OH 43015-7010 ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS WK 10/3

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	10/07/2012		
Billing Cycle:	Weekly	PAY BY	11/06/2012
Billing Period:	10/01/2012-10/07/2012	PAIDI	Net 30 days

D Elimb										Total	
Buy Fligh				B. D. Bree					_		5.4.
Line Desc	ription			Buy Line Dates		MIN	NTFSS		Dur	Spots	Rate
Week Of			MTWTFSS	Spots Spots	Per Week	=	Rate				
10/01/2012-10	0/07/2012		S		1		435.00				
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
10/07/2012	Su	09:50:49 AM		TVGENROTH1213H		30	435.00				
11 FACE	E THE NAT	ION		10/07/2012-10/07/2012					30	1	450.00
30 MIN SEP											
									-4	The same of	
Week Of			MTWTFSS	Spots Spots	Per Week	_	Rate	-			
10/01/2012-10	0/07/2012		S		1		450.00	100			
Air Date	Day	<u>Air Time</u>	M/G For	<u>Material</u>		_Dur	Rate_	Debit	W	Credit	<u>Remarks</u>
10/07/2012	-	11:22:46 AM	<u>IVI/G 1 01</u>	TVGENROTH1213H		<u> </u>	450.00	Debit		Credit	<u>ixemarks</u>
10/07/2012	Su	11.22.40 AW		TVGLINKOTTTIZTSIT		30	430.00	The same of the sa	100		
12 NFL I	REGULAR	SEASON GAME	S	10/07/2012-10/07/2012	200		S	100	30	1	5,000.00
LUR;1-4:15P											
Week Of			MTWTFSS	Spots Spots	Per Week		Rate				
10/01/2012-10	0/07/2012		S		1		5,000.00				
A: D.		A: T:	M/O F			15000	D .	D 1.		0 "	
Air Date	-	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit		Credit	Remarks
10/07/2012	Su	05:48:07 PM		TVGENROTH1213H	1	30	5,000.00				
	Total Spots	<u> </u>	Gross Am		Commiss	sion Amt	Net Amt	Debit		Credit	Reconciliation
		ļ	17,550.00			2,632.50	14,917.50			0.00	

Billing Notes

PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Warranty - We warrant the above broadcasts were made according to the official station log.

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: ROTHFUS FOR CONGRESS(256839)

> 1341 Old Freedom Rd Ste 202 Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

In Account STRATEGIC MEDIA PLACEMENT(146318)

CBS TELEVISION © GW



KDKA-TV

Billing Cycle:

INVOICE

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Account Exec: Brian Butz-1 Office: KDKA-TV

Contract Num: 1201-56254 10/03/2012-10/07/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / 2554

Product Desc: PA CD12 KEITH ROTHFUS WK 10/3

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543713 Invoice Date: 10/07/2012

Billing Period: 10/01/2012-10/07/2012

Weekly

11/06/2012 Net 30 days

Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

17,550.00 **Gross Billing** Trade Value 0.00 Agency Commission 2,632.50 **Local Tax** 0.00 State Tax 0.00 Pre Paid Amount 0.00 14,917.50 **Pay This Amount**

Warranty - We warrant the above broadcasts were made according to the official station log.